Coleman Concierge

AMAZING ADVENTURES FOR ORDINARY PEOPLE

MEDIA KIT - 2023

COLEMANCONCIERGE.COM

CONTENT CREATORS~STORYTELLERS

PHOTOGRAPHERS~INFLUENCERS

LET'S COLLABORATE!

COLEMANS@COLEMANCONCIERGE.COM

The Authors

We are Jenn and Ed Coleman, aka Coleman Concierge, are an award-winning travel team home-based in Huntsville Alabama, and covering the world. Honors include:

- 2022 Honorable Mentions for Landscape Photography from IFWTWA
- 2021 NATJA Awards Honorable Mention for Travel Tips and Advice– Online Publication
- 2020 Honorable Mentions for Landscape Photography from NATJA and IFWTWA
- 2019 Finalist Best Travel Blog of the Year – Infinity Blog Awards
- 2018 NATJA Awards Honorable Mention for Health and Wellness Travel – Online Publication
- 2018 Outdoor Media Awards Finalist for Best Outdoor Advocacy Piece

Jenn Coleman

Jenn is the industry insider. Before transitioning to Coleman Concierge full time, she worked as a concierge at a well known San Diego hotel, a massage therapist at a five star spa, and a fitness instructor. Enjoying the diversity of life. Jenn worked her way across many of the top ski towns in America, teaching skiing as well as guiding white water rafting during the summers.

Ed Coleman

Ed is a physicist in aerospace by day, crazy adventurist by night. He drives the tech train around here and applies his industry knowledge to build, not just another blog, but a detailed content management system. He knows the importance of travel and adventure to recharge the soul from the rigors of corporate America and family life.

Featured In

LIVE THE ADVENTURE explore

HUFFPOST UNITED KINGDOM

BUSINESS INSIDER

MATADOR network

IMPACT TRAVEL ALLIANCE

Skyscanner

rails-to-trails conservancy

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37
Domain Authority

46
Page Authority

1.5 million +
All Time Views

49k
Monthly Pageviews

68%
U.S. Visitors

27.5%
Age 18-24

33.5%
Age 25-34

39%
Age 35+

About the Company

We advocate for sustainable and ethical tourism and truly believe in the power of travel to transform both ourselves as well as the world around us. Our tagline is amazing adventures for ordinary people because we contend that you don't have to be superrich, super-fit, or super-anything to have an amazing adventure. Expanding your comfort zone and trying new things will pay huge dividends in both health and happiness.

We want to help you succeed on the web by creating visually stunning and engaging content that will inspire. We deliver our content on time with prompt, professional courtesy, and responsiveness.

- Brand Ambassadors for All Star Liveaboards, Visit North Alabama, and Rails to Trails Conservancy
- 30+ years as Adventure Travel Providers (skiing & whitewater rafting, ropes course, yoga instructor, expedition caving, PADI Rescue Diver, extensive caving and canyoneering)
- 15+ years in Luxury Travel (Spa Therapy, Spa Management, Concierge Service)
- Unwavering commitment to quality
- Our core demographic consists of adult professional travelers, empty-nesters and no-nesters with a large disposable income

Highly Engaged Social Media Marketing

30.4k
FOLLOWERS

12k
FOLLOWERS

10.1k
FOLLOWERS

2.4k
FOLLOWERS

1.9k
FOLLOWERS

Coleman Concierge provides 'real time' social media coverage plus additional promotions supporting post releases. We share this across our personal channels and linked industry networks. Our content is visually stunning, compelling, and valuable to our audience.

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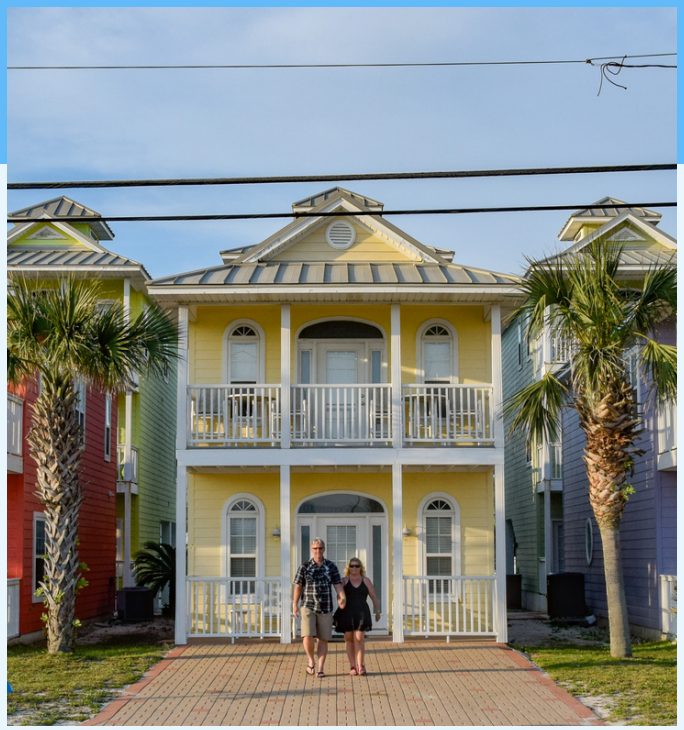

Our Focuses

- Adventure Travel
- Couples Travel
- Luxury Travel
- Eco/Sustainable Travel
- Transformational/Experiential Travel
- Destination Guides
- Photography
- Noteworthy Accommodations
- Cruises
- Culinary Experiences
- Travel Tips
- International and Domestic Destinations

Our Services

- Content Creation
- Social Media Promotion and Takeovers
- Reviews - Hotel, Restaurant, Tours, Spa, Products, etc.
- Sponsored Posts
- Collaborative Partnerships
- Brand Ambassadorships
- Fam / Press Trips
- Freelance Writing
- Photography Packages
- Media Appearances

We believe that our content generates significant ROI compared to traditional advertising. Our social media promotions generate an immediate response, and our interlocking SEO-optimized articles provide evergreen coverage. However, you don't need to take our word. The proof is in our Case Studies.

Testimonials

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"Ed and Jennifer have worked with myself and Pompano Dive Center on multiple occasions. Each time we spoke they both had clear focus and sound ideas to benefit all involved. In meeting with them, we found them to be punctual, professional, and most importantly-they listened to our needs and what we are looking for. Numerous ideas were implemented after agreeing on what we both expected from the experiences, and expectations were met or exceeded on all counts."

— Tony Ernst, General Manager, Pompano Dive Center

"Wow! I should hire you two for my marketing! I like your approach, and all your ideas! This is more than we expected!"

— Lakmali Abeynayake, Owner, Mahagedara Retreat

"Thanks so much for the wonderful coverage of Panama City Beach on your Coleman Concierge blog. We love the images and content and the PCB team agrees!"

— Charlotte Park, Account Supervisor, Lou Hammond Group

"Jenn and Ed are dedicated and valued members of the Impact Travel Alliance Media Network. Jenn participated in a recent Visit Norway + Norwegian air press trip campaign and truly delivered with her beautiful photos and thoughtful content across their website and social media platforms - even while fighting an illness. True professionalism! Coleman Concierge is a great value for brands looking for influencers with an engaged and growing travel audience."

— Meghan Aftosmis, Impact Travel Alliance sr. PR and Media Network Lead

Previous Partnerships

ZIMMER BIOMET
Your progress. Our promise.

AllStar LIVEABOARDS

rails-to-trails conservancy

AllTrails

Phillips Water Well, LLC
we make service our business

SHERWIN WILLIAMS.

Sweet Home Alabama

MISSOURI
VisitMo.com

norwegian

ELEPHANT HILLS

NORWAY
POWERED BY NATURE

MARRIOTT BONVOY

Reader Comments

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"I am flying from India to Sri Lanka tonight and I am so excited! This post has made me so happy, I am hoping to visit Kaudulla National Park and have been researching ecotourism rather than the horrible ways the elephants can be treated. I love this post and will be sharing it with everyone I am going with."

— Ambini

"Honestly this whole post is SUCH a good tip. I was looking at visiting Key West earlier this year, and was planning to fly into Miami/Ft Lauderdale, but I was just stunned at how expensive the hotels in Key West are! It was unreal. I've been to Key West before on a cruise excursion anyway, so it might be nice to stay in Islamorada and see somewhere new, and do another day trip to Key West. Awesome advice guys, that I will definitely be taking into consideration for my 2019 travel planning."

— Sarah

"This is such a great article! No, I had no idea that Fort Lauderdale was a good place to dive. We live so close. My husband and daughter (once the baby comes) are eager to get back into diving, as well as my son-in-law. The Sea Emperor is anew on on me. That looks really interesting but your turtle picture is the one that made me ooh and aah. ;)"

— Melody

"What a wonderful informative post! We have always wanted to go to Thailand but haven't been able to yet. We are DEFINITELY looking up Elephant Hills when we go! I am a hiker and a camper and this looks like it would be exactly my cup of tea. It is really important to support organizations that give directly back to the community and act in an ethical manner. Thanks for sharing this! It was a fantastic read!"

— Aaron

"THANK YOU for introducing me to Zion Guro. I've seen their storefront, but never went inside. Seems we need a little guru'ing to help us on our next trip. We've been twice and weather, rock slides, etc. have prevented us from seeing the best parts. My hubby wants to do the Subway, I do not, but I could send him off with ZG and feel confident that he would be safe. But there are other areas I'd like to see and it's always awesome to have a good guide. Southern Utah is in our backyard and we fell hard for it on our RV trip so we will be back very soon!"

— Andi